

# SOUTH GATE CHILDREN'S CHRISTMAS LANE PARADE AND FESTIVAL

## SPONSORSHIP PACKAGES

DEADLINE: NOVEMBER 25th, 2022

Greetings Community Member,

October 27, 2022

**After two pandemic years, the 75<sup>th</sup> Annual South Gate Children's Christmas Lane Parade is excited to be back!**

South Gate Chamber of Commerce invites you to feature your Company/Brand at the 75<sup>th</sup> Annual South Gate Children's Christmas Lane Parade from 12:00 pm to 2:00 pm and Santa's Village Festival from 2:00 pm to 8:00 pm on Sunday, December 11<sup>th</sup>, 2022.

The Parade route creates a venue to display YOUR Company/Brand within our Community. This is an opportunity to feature your organization in front of a captive audience of more than 30,000 community members. Beyond the crowds along the historic Tweedy Boulevard the South Gate Children's Christmas Lane Parade and Festival reaches an additional viewing audience through KXLA Broadcast Television, YouTube Channel, Radio, Social-Media outlets and print where YOUR Company/Brand, products and services can be further promoted.

Santa's Village consists of Pictures with Santa Claus, Toy-Giveaway, a Stage featuring Talent, Entrepreneurs, Influencers, Artists, and Entertainment and School Bands. Parade Awards will be issued to recognize Grand Marshalls and Special Guests; it is designed to allow Sponsors and Local Businesses the opportunity to increase their visibility, provide a gateway to obtain sales leads and build relationships. This opportunity will help promote goods and services directly to members of our community and attendees. Space is limited; we encourage you to reserve your space early to benefit from all the resources.

Please see the South Gate Children's Christmas Lane Parade and Festival Sponsorship Package and simply follow the steps below:

1. Select Sponsorship Package (*Title Sponsor, Gold Sponsor, Silver Sponsor, Bronze Sponsor, Parade Entry Sponsor*)
2. Contact Executive Director Ana Elizarraras - (323) 567-1203 – [aelizarraras@southgatecc.org](mailto:aelizarraras@southgatecc.org).
3. All payments are made to: **SOUTH GATE CHAMBER OF COMMERCE**
  - Check: mail to 3350 Tweedy Blvd. South Gate, CA 90280.
  - Zelle: [info@southgatecc.org](mailto:info@southgatecc.org).
  - Credit Card: complete a Credit Card Authorization form, (*Visa, Mastercard, Discover, American Express*).
  - Cash: drop-off at South Gate Chamber of Commerce office (*Mon-Fri 9am to 4pm*)

We look forward to having you participate in this marketing opportunity to assist with promoting goods and services directly within the South East Los Angeles (SELA) consumers. **SPACE IS LIMITED and TIME IS RUNNING OUT!!!!**

Your sponsorship donation is tax deductible, The South Gate Chamber of Commerce is a 501c(6) non-profit organization. Deadline is November 25<sup>th</sup>, 2022.

**Thank you for your support and we look forward to kick start the Holiday Season with you!**

Sincerely,  
Ana Elizarraras  
Executive Director



# SPONSORSHIP PACKAGES

**DEADLINE: NOVEMBER 25th, 2022**

SPONSORSHIP PACKAGE BENEFITS	TITLE SPONSOR \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	PARADE ENTRY \$1,500
Select one <i>(See Sponsorship Package for details)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate Circle Membership	√				
Dignitaries Breakfast	√	√	√	√	√
Parade	√	√	√	√	√
Santa's Village Festival	√	√	√	√	√
Marketing & Media	√	√	√	√	√
<b>OTHER SPONSORSHIP OPPORTUNITIES</b>					
Commercial Broadcast Sponsor \$1500					
<b>Didn't see a Sponsorship Package that fits your budget? Contact us (323) 567-1203 aelizarraras@southgatecc.org.</b>					
Other Parade Entry Fee -----\$_____					
<small>* Space is limited. Event will follow guidelines and recommendations from the Department of Health and Centers for Disease Control and Prevention.</small>					

### Sponsor Contact Information & Payment

---

Business / Organization Name \_\_\_\_\_

---

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

---

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

---

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**CREDIT CARD INFORMATION**

---

Credit Card Number (Visa, Mastercard, Discover, American Express) \_\_\_\_\_ CVV \_\_\_\_\_ Exp Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

---

Cardholder Printed Name \_\_\_\_\_ Cardholder Authorized Signature \_\_\_\_\_

---

Charge Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Internal use only:**

Invoice Number \_\_\_\_\_ Payment received by \_\_\_\_\_